

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date
27 January 2005 (27.01.2005)

PCT

(10) International Publication Number
WO 2005/008986 A1

(51) International Patent Classification⁷: **H04L 12/66, 29/10**

(21) International Application Number:
PCT/SG2004/000215

(22) International Filing Date: **16 July 2004 (16.07.2004)**

(25) Filing Language: **English**

(26) Publication Language: **English**

(30) Priority Data:
200303726-4 18 July 2003 (18.07.2003) SG

(71) Applicant (for all designated States except US):
STARHUB LTD (SG/SG); 51 Cuppage Road, #07-00, Starhub Centre, Singapore 229469 (SG).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **LEE, Francis Yew**

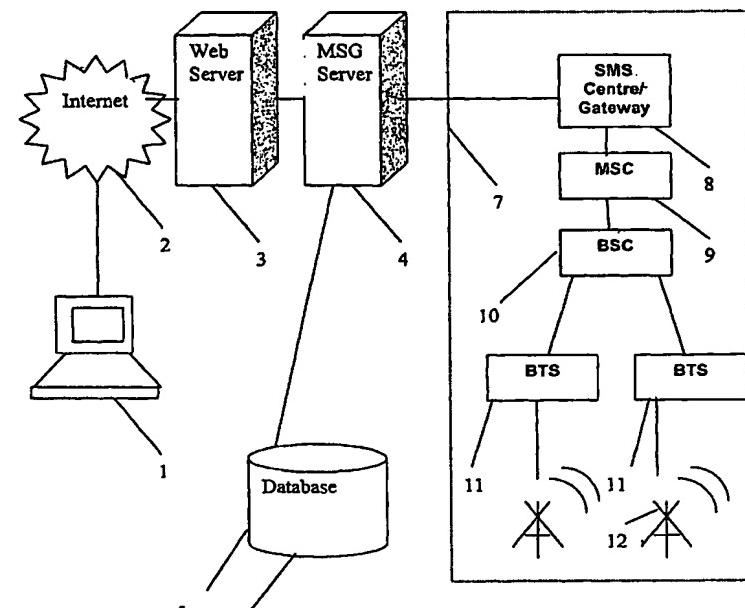
Hong [SG/SG]; 38D, Dunbar Walk, Singapore 459336 (SG). GOH, King Hoe [SG/SG]; 1A Simon Lane, Singapore 546016 (SG). WANG, Jiyi Alex [CN/SG]; Blk 28, Toa Payoh Lorong 6, #20-312, Singapore 310038 (SG). SEE, Chun Yan [SG/SG]; Blk 610, Ang Mo Kio, #04-1277, Singapore 560610 (SG). NG, Antonius [ID/SG]; 25 Hillview Ave, #03-03, Glendale Park, Tower A, Singapore 669558 (SG).

(74) Agent: **DREW & NAPIER LLC; 20 Raffles Place, #17-00 Ocean Towers, Singapore 048620 (SG).**

(81) Designated States (unless otherwise indicated, for every kind of national protection available): **AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM,**

[Continued on next page]

(54) Title: MESSAGE SYSTEM



Temp #	IP Address	Port No	Receiving device No.
81231234	123.12.12.1	1234	98881234
...

(57) Abstract: A method of two-way communication between a web browser and a mobile telecommunication device (13) including the steps of; accessing a web-site via a computer (1), sending a message to a mobile telecommunication device (13) from the web-site, and at a message server (4) capturing information uniquely identifying the computer (1), assigning an identification number to the information uniquely identifying the computer (1), storing the identification number and information uniquely identifying the computer (1) in a database (5), and sending the message to the mobile telecommunication device (13) with the identification number.

WO 2005/008986 A1



TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM,
ZW.

SK, TR), OAPI (BE, BJ, CF, CG, CI, CM, GA, GN, GQ,
GW, ML, MR, NE, SN, TD, TG).

- (84) **Designated States** (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, GI, GM, KE, LS, MW, MZ, NA, SD, SI, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PL, PT, RO, SE, SI,

Published:

— *with international search report*

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.